



RIRL 2020

13th International Conference of Research in Logistics and Supply Chain Management

RIRL 2020 Call for Papers



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Association Internationale de Recherche
Logistique et Supply Chain Management





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The AIRL-SCM (International Association for Logistics Research and Supply Chain Management) organizes the 13th RIRL - International Research Meeting in Logistics and Supply Chain Management - that will be held on:

May 27, 28 and 29, 2020

**at the ISEL (Higher Institute for Logistics Studies), Quai Frissard
76600 - Le Havre – France**

For more than 20 years, the AIRL-SCM has organized the International Conference for Research in Logistics and Supply Chain Management (RIRL). The RIRLs have been organized in France as well as abroad: Marseilles (1995 and 1998), Trois-Rivières (Quebec, 2000), Lisbon (Portugal, 2002), Fortaleza (Brazil, 2004), 2006 in Pontremoli (Italy, 2006), Avignon (2008), Bordeaux (2010), Montreal (Canada, 2012), Aix-Marseilles (2014), Lausanne (2016) and in Paris (2018).

Reflecting the major transformations underway in society, the RIRL are the place for scholars to share ideas and discuss Supply Chain and Logistics by presenting research, experiments and projects related to the transformational dynamics and evolving scope of supply chain management.






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LOGISTICS AND SCM: MOVING BEYOND BORDERS

The energy and digital transitions challenge our research practices as well as the scope of our research field. Together, they confront common knowledge on logistics as business ecosystems are reshaped with the interference of new operators. Public and private players, industries and services, competitors and complementors mesh into new arrangements within a context of stiff regional competition. While pooling, cooperation or platform use call for innovative governance rules and business models, previously integrated supply chains promise to become increasingly decentralized. SCM typically requires a bridging approach to processes that is now eased with the contribution of information and communication technology. An interdisciplinary or multidisciplinary approach to SCM is occasionally said to be suited to deal with SCM issues. But how cross-cutting and innovative is supply chain managers' mindset? Should the borders of SCM be reshaped? Logistics and supply chain management blend and assimilate a wide range of material provided they improve SC knowledge. If so, **how should the variety of materials blend? Is multidisciplinary manageable? What sort of skills should tomorrow's supply chain manager hold? What capabilities should firms hold in the SCM field?**





Though RIRL 2020 welcomes any research relevant to logistics and SCM, we will be happy to debate over work related to one of the following topics.



PROCESS INTEGRATION

Barriers to integration. How integrated/global is supply chain managers' perspective? How integrated/global should it be? Interplay within organizations, between organizations, between public and private players, between industries, between individuals within various organizations... How should organizations interact for innovative logistics to emerge?

How about supply chain players? Can SCM be conceived as a collective adventure? Under what conditions could various players share a similar conception of the supply chain?

For SCM research: should SCM articulate multiple fields (computer science, modelling /mathematics/simulation, automation, management)? How, where should these converge? Are interdisciplinary approaches possible, essential, effective or inescapable for research in the future?

TRANSDISCIPLINARITY



Logistics and Supply Chain Management give rise to a variety of applications: maritime and port logistics, hospital logistics, business logistics, e-commerce, retail logistics. Beyond interdisciplinarity, do logistics and SCM research objects require transcending disciplinary approaches as advocated by Edgar Morin and building specific tools? How are logistics and SCM transferable from one territory to another, from one logistics field to another?



TRANSITION

Environmental transition, sustainable logistics, frugal logistics, energy sobriety, supply chain risks, innovation and new transport conditions, legal environment and impact, supply chain reshaping, consumer involvement and influence on logistics & supply chain design, global supply chains facing transition.

Digitalization: strategic and operational transformations involved in the digital transition, platforms and players, new dependencies, blockchain, artificial intelligence, centralized versus decentralized supply chains.

TRANSFORMATION



Organizational dynamics: collaboration, pooling, logistics outsourcing, business networks, business ecosystems, new governance models, collective governance and change management.

Logistics strategies: new business models, purchasing and supply strategies, management and production planning, inventory management and management.

Human resources in logistics, new supply chain skills...





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FORMAT OF SUBMISSIONS TO THE RIRL 2020 CONFERENCE

The proposed papers will cover theoretical, methodological, conceptual and empirical approaches as well as practical presentations featuring state of the art solutions implemented within supply chains.

The initial paper proposals, in French or in English, take the form of a structured and **ANONYMIZED** abstract of **less than 500 words** - and are to be uploaded on the conference management system: <https://rirl2020.sciencesconf.org/index>

The summary should include the following elements:

- Purpose of the communication
- Research design, methodological approach
- Results obtained
- Theoretical contributions
- Managerial contributions
- Limitations
- Keywords

After acceptance of the abstract, authors should submit a final and ANONYMIZED version of their paper (6,000 to 8,000 words). Papers will go through a double blind review by members of the Scientific Committee. Authors may choose to present their paper as "work in progress". This process allows them to discuss ongoing research with their peers (data collection, data analysis, theoretical issues).

The final paper style sheet describing the form and expected content can be downloaded from: <https://rirl2020.sciencesconf.org/resource/page/id/8>



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PUBLICATION AND AWARDS

Accepted papers will be presented in the conference and published in the digital proceedings available online on the AIRL-SCM website. The publication of conference papers in the proceedings is linked to the presence of at least one of the authors for presentation of the paper at the conference.

Several awards reward the best presentations:

An award for the best presentation by a "young researcher"

An award for the best presentation at the RIRL 2020 conference.

At the end of the RIRL 2020, the Scientific Committee will make a selection among the papers presented, for publication in:

- Logistics & Management (official journal of AIRL-SCM)
<http://www.tandfonline.com/tlam> for papers written in French

and/or

- Supply Chain Forum: An International Journal
<http://tandfonline.com/tscf> for papers written in English

IMPORTANT DATES

October 04, 2019

Deadline for submission of abstracts (500 words) on [the internet site](#)

November 04, 2019

Deadline for notification to authors of acceptance of abstracts

January 15, 2020

Deadline for receipt of final papers (6,000 to 8,000 words) on [the internet site](#)

March 17, 2020

Returns of evaluations to authors

April 27, 2020

Deadline for receipt of final papers incorporating the reviewers' remarks



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DOCTORAL CONSORTIUM

As in previous RIRLs, the AIRL-SCM doctoral consortium of AIRL-SCM will be held on **Wednesday, May 27th at the ISEL (Higher Institute for Logistics Studies) in Le Havre, Quai Frissard, 76600 - Le Havre - France.**

The AIRL-SCM doctoral consortium is aimed at PhD students in Logistics or Supply Chain Management that wish to present and discuss their doctoral project, regardless of their thesis year. The doctoral consortium is a place for exchanges and discussions to help doctoral students to progress in their research work in a constructive way (theoretically, methodologically and / or epistemologically). On the basis of previously submitted and evaluated communication proposals, the doctoral projects will be presented and discussed with a group of confirmed professors and researchers in Logistics and Supply Chain Management. The proposals can take the form of a thesis progress report or of a presentation / article project resulting from the thesis work.

The Scientific Committee of the doctoral 2020 consortium, co-chaired by Blandine Ageron (Grenoble Alpes University) and Yann Bouchery (Kedge Business School), offers PhD students the opportunity to submit a short paper of about 8 pages (2,500 words) in English or French. Two evaluators will evaluate these papers anonymously and the best proposals will be selected for a presentation during the doctoral consortium. Final papers may remain on a short format or be expanded to 8,000 words maximum. They will have to integrate the recommendations of the evaluators.

IMPORTANT DATES

- **February the 2nd, 2020** Sending of short communication proposals to chairs (address below)
- **March the 16th, 2020** Feed-back after evaluation of the proposals
- **April the 30th, 2020** Sending of final communications to chairs (address below)
- **Wednesday the May 27th, 2020** Presentation and discussion of the papers

Submissions must respect the following format and style: [Link to the template sheet](#)

Communication proposals and final communications should be send to the following addresses: blandine.ageron@univ-grenoble-alpes.fr and yann.bouchery@kedgebs.com

ORGANIZING COMMITTEE

CHAIR OF THE ORGANIZING COMMITTEE

BARON Marie-Laure,
Le Havre Normandy University,
NIMEC, France

ORGANIZING COMMITTEE

- AISSAOUI Sonia
- BERTELLE Cyrille
- BOUKACHOUR Jaouad
- FROUFE Sonia
- GUERIN Frank
- SANLAVILLE Eric

Support to the organization: PhD students from NIMEC Le Havre

COMMUNICATION MEDIA

- LE RAY Céline,
Le Havre Normandy University

SCIENTIFIC COMMITTEE

CHAIR OF THE SCIENTIFIC COMMITTEE

- CAPO Claire,
Le Havre Normandy University,
NIMEC, France

SELECT SCIENTIFIC COMMITTEE

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Grenoble- Alpes University
- BARON Marie-Laure,
Le Havre Normandy University
- CARBONE Valentina,
ESCP Europe
- EVRARD-SAMUEL Karine,
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- FENIES Pierre,
Paris Nanterre University
- FREMONT Antoine,
IFSTTAR
- FROUFE Sonia,
Le Havre Normandy University
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University of Avignon

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- GRANDVAL Samuel, Le Havre Normandy University
- GRANT David, Hanken and Hull University Business School
- GUERIN Frank, Le Havre Normandy University
- HOVELAQUE Vincent, University of Rennes
- JAEGLER Anicia, Kedge Business School
- JAHRE Marianne, Lund University and BI Norwegian Business School
- JOHSEN Thomas, Audencia Business School
- KACIOUI MAURIN Elodie, Aix-Marseille University
- KLIBI Walid, Kedge Business School
- KOVACS Gyöngyi, Humlog Institute Hanken
- LAMBOURDIERE Eric, University of West Indies
- LAVASTRE Olivier, University of Grenoble
- LAZZERI Jennifer, Aix-Marseille University
- LIVOLSI Laurent, Aix-Marseille University
- MENEZES Mozart, NEOMA Business School

- MEVEL Olivier, University of Brest
- MERMINOD Nathalie, Aix-Marseille University
- MICHON Valérie, Aix-Marseille University
- MOATTI Valérie, ESCP Europe
- MORANA Joëlle, University Lyon 2
- NIMTRAKOOL Kanyarat, Rajamangala Tawan-Ok University of Technology
- NORRE Sylvie, Clermont Auvergne University
- OUNNAR Fouzia, Aix-Marseille University
- PACHE Gilles, Aix-Marseille University
- PHILIPP Bernd, ESCE
- PUAUX Sophie, Aix-Marseille University
- RABE Markus, Technische Universität Dortmund
- REBOLLEDO Claudia, HEC Montréal
- SAGLIETTO Laurence, University of Nice Sophia-Antipolis
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- SAMPIERI TEISSIER Nathalie, Aix-Marseille University
- STRAUBE Franck, Technische Universität Berlin
- SENKEL Marie-Pascale, University of Nantes
- TOUBOULIC Anne, Nottingham University Business School

- VEGA Diego, Hanken Business School
- WIESER Philippe, Swiss Federal Institute of Technology Lausanne

EXPERTS IN OTHER DISCIPLINARY FIELDS

- BERTELLE Cyrille, Le Havre Normandy University
- BOUKACHOUR Jouad, Le Havre Normandy University
- DEPREZ Samuel, Le Havre Normandy University
- SANLAVILLE Eric, Le Havre Normandy University

DOCTORAL CONSORTIUM

Co-Chairs:

- AGERON Blandine, Grenoble-Alpes University
- BOUCHERY Yann, Kedge Business School

RIRL 2020

GENERAL INFORMATION

Website of AIRL-SCM: www.airl-scm.com

Languages of the conference: French & English.

Registration to the RIRL 2020 will be open on the website as of March 2020:

<https://rirl2020.sciencesconf.org>

Direct contact:

rirl2020@sciensesconf.org

